

MORRIS GARAGES

1510R

INDIA'S FIRST CAR WITH A INSIDE

STARTING AT ₹10.81 LAKH*





1924

THE FIRST MG IS BORN



1945

BEGINNING OF COOL AFTER THE WAR



1957

SET RECORD BREAK RECORD REPEAT



1962

PRINCE CHARLES GETS AN MGC



2011

NEW ERA NEW DEMANDS NEW DESIGNS



2015

THE FIRST SUV IS LAUNCHED



2019

MG HECTOR THE INTERNET SUV



MAKING CARS OF THE FUTURE SINCE 1924

2020

MG HECTOR PLUS 6-SEATER INTERNET SUV



2021

MG ASTOR
INDIA'S FIRST
CAR WITH AI INSIDE



a Ja

THE FIRST RECORD IS BROKEN



1956

THE YEAR
OF THE
CLASSIC
MAGNETTE



1959

THE PARTY

NAME'S BOND, MGA BOND



2000

A NEW BEGINNING



2014

FIRST & FURIOUS



2017

THE MAGIC OF E-MOTION



2020

MG ZS EV INDIA'S FIRST PURE ELECTRIC INTERNET SUV



2020

MG GLOSTER AUTONOMOUS LEVEL-1 PREMIUM SUV



202

MG HECTOR PLUS THE 7 SEATER INTERNET SUV



2023 MG

NEXT-GEN HECTOR

ABOUT ASTOR

You see it with four wheels and call it a car.

But don't fall for stereotypes.

Because this is like no car you have ever met before.

Look within.

Take a peep inside and you will find out who it really is.

A teller of stories and knowledge.

A friend, philosopher and guide.

It will tell you when to stop.

Where to park.

It can look you in the eye and tell a joke when you need one.

It will be by your side always, keeping you safe.

The bond you will develop with it will be special.

Man. Machine. And Al. MG Astor. The Al Affair.

PERSONAL AI ASSISTANT

Imagine a world where your car understands you, knows your voice and reacts to it. Or when you require any information, your car finds that for you. Or when you are in need of it, it cracks jokes for you making each moment lighter.

Now imagine if that car was already here.

Introducing India's First Car With Personal Al Assistant.







Wingman

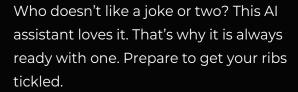
The personal AI Assistant loves following your commands. So much so, that it understands myriad commands including 35+ Hinglish ones. So which one will be your first command?





Caught a fleeting glimpse of something amazing and intrigued to know more? Have a general knowledge question? Feel free to express your curiosity as it uses Wikipedia.

Hilarious



Attentive



Imagine your best friend. It looks at you when you ask anything. Awesome isn't it?

Well -informed



Festival mascot



Won't you love to always stay informed. This AI assistant is going to amaze you with all the latest updates. Just go ahead and ask.

Festivals are fun, and this Al Assistant knows it. It wishes you during your favourite festivals in its own signature style.

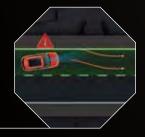


AUTONOMOUS LEVEL 2

Advanced Driver Assistance System is a group of safety and convenience functions intended to improve comfort for drivers and road safety, and preventing or reducing the severity of potential accidents. ADAS can do all this by alerting the driver, implementing possible safeguards in the vehicle and automating driving controls*. Autonomous Level 2 features not just make driving more comfortable but also keep your safety at the forefront. With level 2, the system can not only perform acceleration /braking functions but can also activate steering control to assist the driving.

14 Autonomous Features 💼





Lane Functions

Lane Keep Assist. Lane Departure Prevention. Lane Departure Warning

The multipurpose camera identifies lane markings and warns you in case the vehicle is deviating from the lane and can even correct your course. It can also actively keep the vehicle in the centre of the lane by controlling the steering.

Rear Drive Assist



Blind Spot Detection. Lane Change Assist. Rear Cross Traffic Alert

Rear Drive Assist functions monitor the vehicle's surroundings to eliminate any blind spots; which are otherwise not detected in ORVM, reversing camera and sensors. Upon detection of a possible hazard, be it a vehicle already in the blind zone or an approaching vehicle at high speed while you are changing the lane or while reversing, a vehicle which is approaching from rear left or right, the system alerts the driver through visual and acoustic signals.

Adaptive Cruise Control



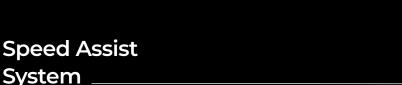
Adaptive Cruise Control is an advanced version of cruise control. It senses and monitors the road ahead and automatically accelerates/decelerates for maintaining a proper distance from the vehicle in front.



Forward Collision Prevention

Front Collision Warning. Automatic Emergency Braking Automatic Emergency Braking - Pedestrian

The system alerts the driver about a probable collision with a four-wheeler, two-wheeler or a pedestrian when the gap becomes too close and applies autonomous deceleration if there is no action from the driver.





Speed Warning. Intelligent. Manual

Speed Assist System will monitor traffic signs on the road from which it is possible to infer speed limit. The system alerts the driver in case of over speeding through visual and acoustic means. It can also slow down the car to the speed limit automatically in intelligent mode. You can even set your own speed limit in the manual mode.

Intelligent Headlamp Control



Intelligent Headlamp Control activates and deactivates the high-beam, depending on the oncoming traffic and environment situation. Thus preventing other road users from blinding due to high-beam.

STYLED TO PERFECTION

Astor impresses at first glance with its striking and elegant contours. Styled with signature MG elements and distinctive athletic details, it is bound to make its presence felt, no matter where you take it.





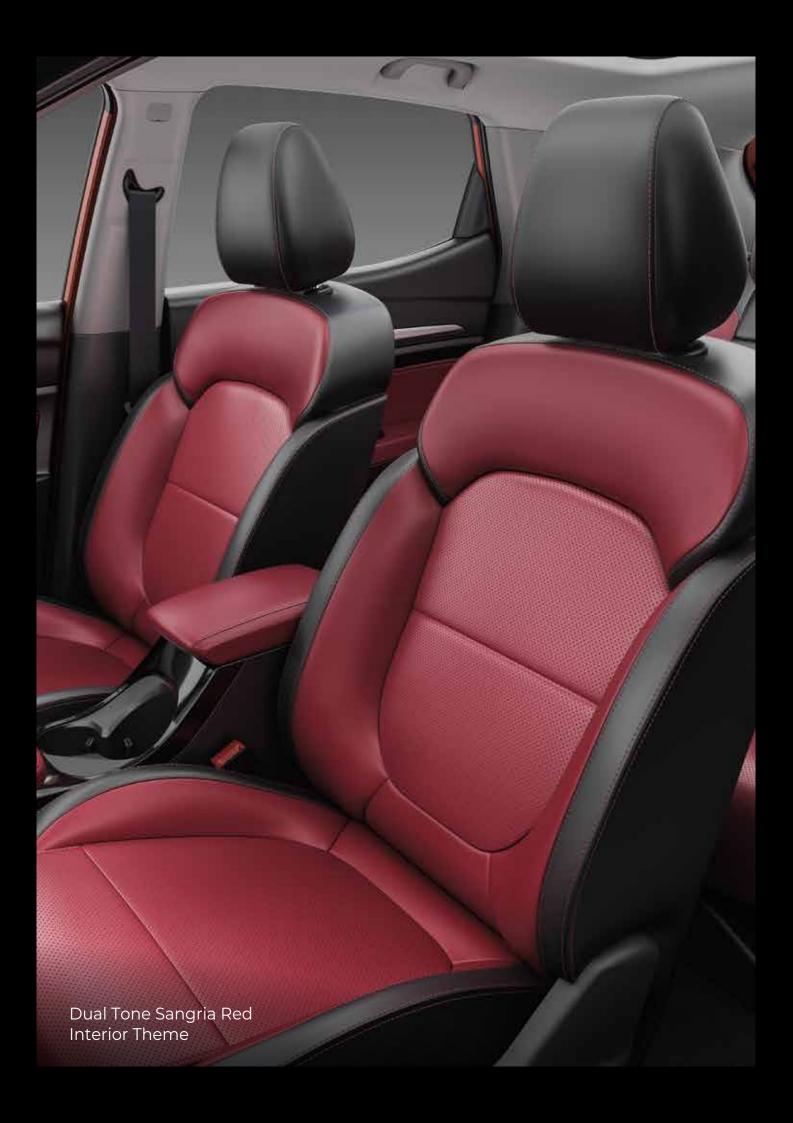














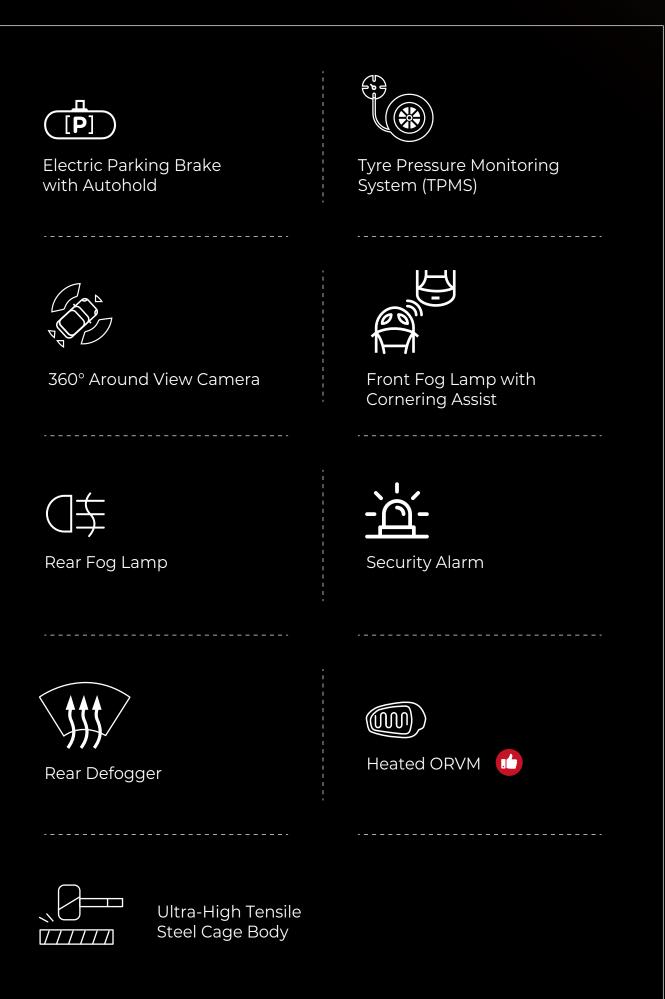


DESIGNED TO KEEP YOU SAFE, ALWAYS

With 49 safety features and state-of-the-art radar and camera systems, Astor is designed to overcome any hurdles on the road. The first-in-segment autonomous level 2 features add to the layer of protection by alerting you at the right time and keeping you in control all the time



6 Airbags	ABS + EBD + Brake Assist
Electronic Stability Program (ESP)	Traction Control System (TCS)
Hill Hold Control (HHC)	Hill Descent Control (HDC)
Emergency Stop Signal (ESS)	All 4 Disc Brakes
ISOFIX Child Anchor	



CRAFTED FOR COMFORT

Astor combines comfort and convenience on the inside in a unique way. With many segment best features. it offers ideal conditions for a relaxed and enjoyable travel, always.







Panoramic Skyroof



Rain Sensing Wipers

Push Button Engine Start/Stop with Smart Entry



6 Way Power Adjustment Seat

Rear 60:40 Split Seat



Auto Headlamps

PM 2.5 Filter



5 USB Charging Ports & 1 Power Outlet



Auto AC and Rear AC Vent







Digital Car Key



Inbuilt Jio Saavn App with Premium Account for Music and Podcasts



In Car Remote Control Via i-Smart App for Music and AC Controls



Live Location Sharing with Friends and Family



Vehicle Status Check (Tyre Pressure, Security Alarm etc)



i-Smart App for Apple & Android Watches



Anti Theft Immobilisation

A HUB OF ENDLESS POSSIBILITIES

More than a car, Astor's connected features make it a platform, where you can explore new possibilities endlessly, and enjoy your drives a bit more, every time.





OUR PARTNERS

Jio

Enjoy seamless internet connectivity across the country with Jio's embedded sim in the Astor. Also enjoy endless in-car entertainment powered by JioSaavn.

MapMyIndia

Experience superior navigation with AI-powered maps engine and intelligent voice interaction system.

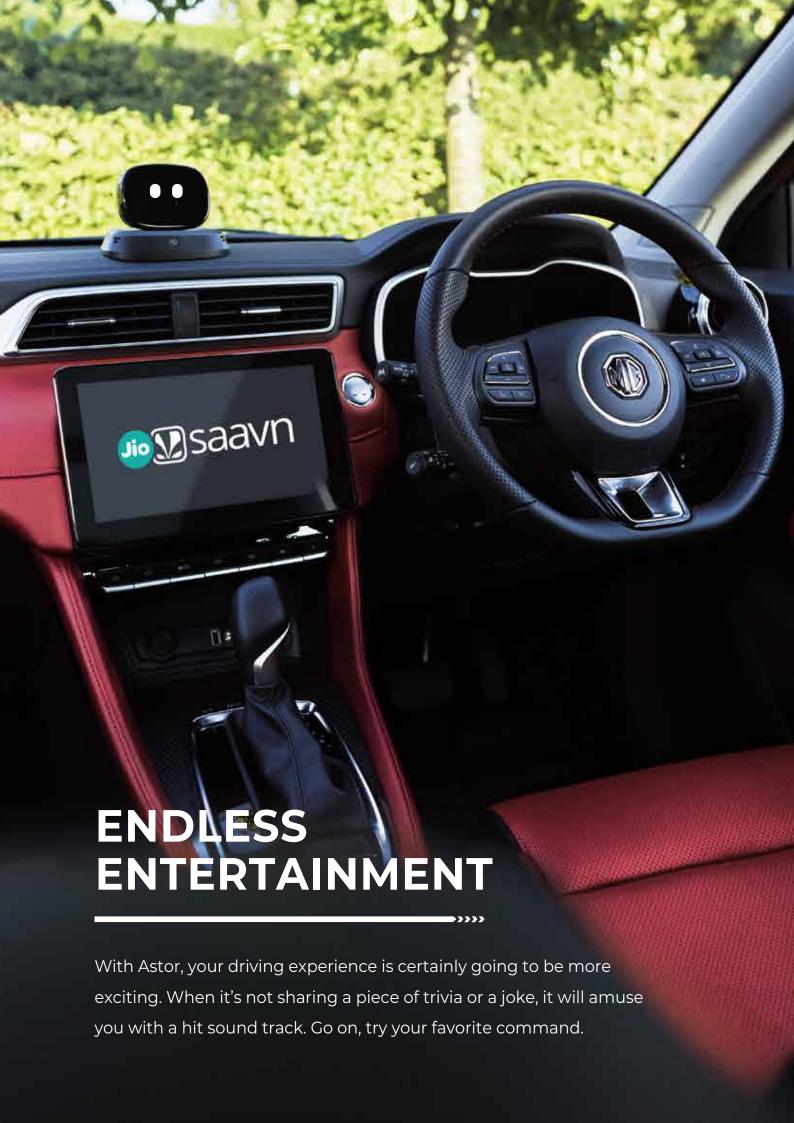
Park+

Discover, book and pay for your parking from within the car, even before reaching the destination.

Koinearth

Safe driving behaviour can earn you lower insurance premium or higher resale value, with this blockchain-protected digital passport of your Astor.

I-smart services are complementary for 1 year with the purchase of a new MG that hosts the i-smart technology. The services are activated on the date of delivery and validity period of services will commence from such date.





i-SMART: Connected Car Features



25.7 cm HD Touchscreen



Android Auto & Apple Carplay



Speakers + Tweeters



Steering Mounted Audio Controls



USB + FM + Bluetooth Music & Calling

UNPARALLELED DRIVING DYNAMICS



ENGINE	VTi-TECH	220TURBO			
Engine Displacement (cc)	1498	1349			
Transmission	5MT, CVT	6AT			
Max Power (PS @ rpm)	110 @ 6000	140 @ 5600			
Max Torque (Nm @ rpm)	144 @ 4400	220 @ 3600			
Fuel Tank Capacity (L)	48	45			
DIMENSIONS					
Long with forms	(- -	27			
Length (mm)	4323				
Width (mm)	1809				
Height (mm) Wheelbase (mm)	1650 2585				
Wileelbase (IIIII)	230	55			
SUSPENSION					
Front	MacPhers	on Strut			
Rear	Torsion				
Real	10131011	Deam			
BRAKES					
5 B	D: D				
Front & Rear	Disc B	rakes			
TYRES & WHEELS					
Main Wheel	215/55 R1				
Spare Wheel	215/60 R16 S	teel Wheel			

EXPRESSIONS OF INDIVIDUALITY

A car that compliments you so well in every aspect, should also express your individual style. Choose from a colors of shades and find your own personal expression with Astor.





SPICED ORANGE







GLAZE RED

CANDY WHITE





STARRY BLACK

FEATUR	RES	STYLE	SUPER	SMART	SHARP	SAVVY
\/T: TECH	Manual Transmission	— ✓	✓	✓	✓	-
VTi-TECH	CVT	-	✓	✓	✓	/
220TURBO	6AT	_ -	-	· •	· •	· ✓

EXTERIORS —

Full LED Hawkeye Headlamps with Chrome Highlights	✓ (VTi-TECH)				
Full LED Hawkeye Headlamps with Black Highlights	-	-	✓ (220TURBO)	✓ (220TURBO)	✓ (220TURBO)
LED Daytime Running Lights	✓	√	√	√	√
LED Tail Lamps	-	✓	√	 ✓	✓
Bold Celestial Grille	✓	✓	✓	✓	✓
Chrome Finish On Window Beltline	✓	√	√	√	✓
Outside Door Handle with Chrome Highlights	✓	✓	✓	√	√
Rear Spoiler	✓	✓	✓	✓	✓
Rear Bumper with Chrome Accentuated Dual Exhaust Design	✓	✓	✓	✓	✓
Satin Silver Finish Roof Rails	-	✓	√	√	· ✓
Wheel & Side Cladding-Black	✓	✓	✓	√	✓
Front & Rear Bumper Skid Plate - Silver Finish	✓ (VTi-TECH)				
Front & Rear Bumper Skid Plate - Glossy Black Finish	-	-	✓ (220TURBO)	✓ (220TURBO)	✓ (220TURBO
Door Garnish - Silver Finish	✓ (VTi-TECH)				
Door Garnish - Glossy Black Finish	-	-	✓ (220TURBO)	✓ (220TURBO)	✓ (220TURBO
Red Brake Callipers - Front	-	-	- -	✓ (220TURBO)	✓ (220TURBO
R16 Steel Wheel with Wheel Cover	✓	_	-	-	-
R I 7 Silver Alloy Wheel	-	✓	✓	_	_
R I 7 Dual Tone Machined Alloys	-	· -	' -	✓ (VTi-TECH)	√ (VTi-TECH)
R I 7 Turbine Inspired Machined Alloys	-	-	-	✓ (220TURBO)	✓ (220TURBO
Body Coloured ORVM	✓ (VTi-TECH)				
Sporty Black ORVM	-	- I	✓ (220TURBO)	✓ (220TURBO)	√ (220TURBO
Turn Indicator on ORVMs	✓	/	✓	 ✓	/
High-Gloss Finish Fog Light Surround	✓	✓	✓	✓	✓
Shark Fin Antenna	✓	√	/	/	/

INTERIORS —

FEATURES	STYLE	SUPER	SMART	SHARP	SAVVY
Interior Theme- Dual Tone Iconic Ivory	√ (VTi-TECH)	√ (VTi-TECH)	√ (VTi-TECH)	√ (VTi-TECH)	Optional*
Interior Theme- Tuxedo Black	-	-	√ (220TURBO)	√ (220TURBO)	_
Interior Theme- Dual Tone Sangria Red	-	-	-	Optional*	√
Seat Upholstery with Stitching Detail <page-header></page-header>	Premium Fabric	Premium Fabric	Premium Fabric	Perforated Leather#	Perforated Leath
Premium Leather# Layering on Dashboard, Door Trim, Door Armrest and Centre Console with Stitching Details	✓	✓	✓	✓	✓
Premium Soft Touch Dashboard	✓	✓	/	✓	✓
Leather Wrapped Steering Wheel	✓	✓	✓	✓	√
Satin Chrome Highlights to Door Handles, Air Vents and Steering Wheel	✓	✓	/	✓	✓
Brit Dynamic Emblem on Dashboard	-	-	✓ (220TURBO)	✓ (220TURBO)	✓ (220TURB
8.9cm Coloured Multi Info Display	✓	✓	-	-	-
Full Digital Cluster with 17.78 cm Embedded LCD Screen	-	-	✓	✓	✓
Interior Reading Lamp	✓	LED (Front)	J FD (Front & Rear)	LED (Front & Rear)	J FD (Front & R

INFOTAINMENT —

FEATURES	STYLE	SUPER	SMART	SHARP	SAVVY
i-SMART : Connected Car Features	- -	_	✓	✓	✓
25.7cm (10.1) HD Touchscreen Infotainment	✓	✓	✓	√	✓
Android Auto & Apple Carplay	✓	✓	✓	✓	✓
Speakers + Tweeters	4	4	6	6	6
Steering Mounted Audio Controls	✓	✓	✓	✓	✓
USB + FM + Bluetooth Music & Calling	✓	√	✓	√	√



80+ Connected Car Features

Personal AI Assistant 🚹					
Head Turner: Smart Movement in Direction of Voice					
Ask Anything: Uses Wikipedia Content		ı	ı	1	I
Local and Global News : Powered by Bing News					
Interactive Emojis Including Greetings and Festival Wishes Jokes	-	-	-	✓	✓
35+ Hinglish Voice Commands					
Enhanced Chit Chat Interaction		I	I	1	I
Voice Commands Support to Control Skyroof, AC, Music, Navigation,			I	I	
FM, Calling & More					
Digital Key with Bluetooth Technology 🗂	-	-	✓	✓	✓
Discover and Book Parking Slots : Powered by MapMyIndia and Park+	-	- I	· ✓	√ 	· ✓
Inbuilt Jio Saavn App with Premium Account for Music and Podcasts	-	_	√	√	√
In Car Remote Control via i-Smart App for Music and AC Controls	-	-	✓	✓	✓
Live Location Sharing with friends and Family	-	_	✓	√	✓
Anti Theft Immobilisation	-	-	· ✓	· ✓	 ✓
Remote AC On/Off & Temperature Setting	-	-	CVT/6AT	CVT/6AT	CVT/6A
Remote Door Lock/Unlock	-	-	✓	✓	✓
Find My Car & Route to it	-	- I	· ✓	· ✓	· ✓
Geofence	-	_	√	√	√
I Smart App for Apple & Android Watches	-	-	✓	✓	✓
Online Navigation with Live Traffic - Powered by MapMyIndia Maps	-	_	✓	· ·	✓
Multi Language Navigation Route Voice Guidance : English and Hindi	-	-	· ✓	√	· ✓
Smart Drive Information	-	-	✓	✓	✓
Engine Start Alarm, Overspeed Alert	-	-	✓	✓	✓
Vehicle Status Check on App (Tyre Pressure, Security Alarm etc)	-	-	√	√	✓
Send POI to Vehicle From App	-	_	√	√	✓
Current & Forecast Weather Information : Powered by Accuweather	-	-	✓	✓	✓
E-Call & I-Call	-	-	~	✓	✓
Preloaded Entertainment Content on Headunit	-	-	· ✓	· ✓	√
Customisable Lockscreen Wallpaper	-	-	✓	✓	✓
Headunit Theme Store with Downloadable Themes	-	-	✓	✓	✓

->>>

COMFORT & CONVENIENCE —

		1		,	1
Panoramic Skyroof	-	-	✓	✓	· ·
Push Button Engine Start/Stop with Smart Entry	-	-	√	✓	✓
Cruise Control	-	√	√	✓	✓
6 Way Power Adjustment Driver Seat	-	-	-	✓	✓
Manual 6 Way Adjustment Driver Seat	✓	√	✓	<u>-</u>	-
Rear 60:40 Split Seat	✓	√	✓	✓	√
Front & Rear Seats Height Adjustable Headrests	✓	✓	√	✓	·
Rear Seat Middle Headrest	-	-	✓ ·	· ✓	√ ·
Leather# Driver Armrest With Storage	✓	✓	✓	✓	√
Rear Seat Armrest with Cupholder	✓	√	✓	√	· ·
Remote Keyless Entry with Foldable Key	✓	✓	Smart Entry	Smart Entry	Smart Ent
Auto Headlamps	-	-	✓	✓	/
Follow Me Home Headlamps	✓	√	√	√	· ·
Auto AC	✓	√	✓	√	√
PM 2.5 Filter	✓	✓	✓	✓	✓
Rear AC Vent	✓	√	✓	√	√
Rain Sensing Wipers	-	-	-	√	\ \
USB Ports	3	5	5	5	5
Front I2V Power Outlet	✓	√ ·	√ ·	· ✓	· •
Electronic Power Steering with Mode Adjust (Normal, Urban, Dynamic)	✓	√	✓	√	√
Tilt Steering	✓	✓	✓	✓	·
All Power Windows	✓	✓	✓	· ✓	· ✓
Driver Window One Touch Auto Down	✓	√	✓	✓	_
Driver Window One Touch Up/Down with Anti Pinch	-	-	✓	✓	· ·
Power Adjust ORVM	✓	√	✓	 ✓	 ✓
Power Foldable ORVM	-	_	_	✓	_
Rear Wiper & Washer	✓	√	_ ✓	√	· ·
Driver and Co-Driver Vanity Mirror	-	-	✓	 ✓	 ✓
Luggage Lamp	√	_	_	✓	_
Rear Parcel Shelf	<u>.</u>	-	· ✓	· ✓	· ·
Seat Back Pockets	- ✓		√		
Dual Horn	./	· 		· ./	· ./
All Doors Maps Pocket & Bottle Holders	•	,	1	· •	



FEATURES	STYLE	SUPER	SMART	SHARP	SAVVY
Airbags	2 (Front Dual)	2 (Front Dual)	2 (Front Dual)	6 (Front Dual, Side, Curtain)	6 (Front Dua Side, Curtain
ABS + EBD	✓	√	√	√	√
Active Cornering Brake Control (CBC)	✓	✓	✓	√	√
Electronic Stability Program (ESP)^	✓	✓	✓	✓	✓
Traction Control System (TCS)^	✓	✓	✓	✓	✓
Hill Hold Control (HHC)^	✓	✓	✓	✓	✓
Hill Descent Control (HDC) [^]	✓	√	√	√	√
Emergency Stop Signal (ESS)	✓	√	✓	√	√
All 4 Disc Brakes	✓	✓	✓	✓	✓
Electric Parking Brake with Autohold	-	CVT	(CVT/6AT)	(CVT/6AT)	(CVT/6AT)
Tyre Pressure Monitoring System (TPMS)	-	_	✓	✓	✓
Rear Parking Sensors	✓	√	√	√	· ·
Reverse Parking Camera	-	√	√	√	√
360 Around View Camera	-	_	_	✓	✓
Front Fog Lamp with Cornering Assist	-	√	√	√	· •
Rear Fog Lamp	✓	√	✓	√	√
Security Alarm	✓	✓	✓	✓	· ·
Speed Warning Alert	✓	\ ✓	√	√	· ✓
Door Ajar Warning	✓	✓	✓	✓	✓
Central Locking	✓	√	√	√	√
Speed Sensing Auto Door lock	✓	 ✓	√	√	 ✓
Child Lock	✓	✓	✓	✓	✓
Impact Sensing Door Unlock	✓	√	√	√	· ✓
Engine Immobilizer	✓	✓	✓	✓	✓
Emergency Fuel Cutoff	✓	√	√	√	√
Rear Defogger	✓	√	✓	√	 ✓
Heated ORVM 🚹	-	_	✓	✓	✓
ISO FIX Child Anchor	✓	· ✓	· ✓	√ ·	· ✓
3 Point Seatbelts for All Passengers	✓	√	✓	√	√
Driver & Co-Driver Seat Belt with Pretensioner & Load Limiter	✓	✓	✓	✓	√
Seatbelt Reminder (All Seats)	✓	 ✓	√	 ✓	✓
Ultra-High Tensile Steel Cage Body	✓	✓	✓	_	✓
Intrusion Minimizing and Collapsible Steering Column	✓	· •	` •	· •	· ✓

AUTONOMOUS LEVEL 2 PACKAGE —

In the Sharp variant, you have the option to choose the ADAS package for the Autonomous Level 2 features and different interior theme

FEATUR	ES	STYLE	SUPER	SMART	SHARP	SAVV
Adaptive Cruise	Control (ACC)	-	-	-	-	√
	Lane Departure Warning (LDW)	-	-	-	-	✓
	Lane Departure Prevention (LDP)	-	_	-	<u>-</u>	✓
U	Lane Keep Assist (LKA)	-	- I	 - 	 - 	 ✓
	Forward Collision Warning (FCW)	-	-	-	-	 ✓
Forward Collision Prevention	Automatic Emergency Braking (AEB)	-	-	_	-	✓
rrevention	Automatic Emergency Braking - Pedestrian (AEB-P)	-	-	-	-	✓
Intelligent Head	lamp Control (IHC)	-	-	-	-	✓
	Information Mode	-	<u>-</u>	<u>-</u> 	- 	· ✓
Speed Assist System (SAS)	Intelligent Mode	-	-	<u>-</u>	-	 ✓
①	Manual Mode	-	-	√	√	√
	Blind Spot Detection (BSD)	-	-	-	✓	✓
Rear Drive Assist (RDA)^	Lane Change Assist (LCA)	-	-	-	✓	✓
	Rear Cross Traffic Alert (RCTA)	-	-	- -	· •	· •

MG GENUINE ACCESSORIES

Transform your Astor with the finest range of accessories and make your driving experience more convenient, enjoyable and safe





A PERSONALIZED, FLEXIBLE, OWNERSHIP ASSURANCE PROGRAM THOUGHTFULLY DESIGNED FOR YOU

OVER 180+ COMBINATIONS TO CHOOSE FROM

FLEXIBILITY OF PURCHASE WINDOW: UPTO 12 MONTHS / 10K KM

PRICE

VARIANT	VTI-TECH 5 MT	VTI-TECH 8 CVT	220 TURBO 6 AT
STYLE	₹ 10 81 800*	-	-
SUPER	₹ 12 51 800*	₹ 13 93 800*	-
SMART	₹ 14 20 800*	₹ 15 49 800*	₹ 17 10 800*
SHARP	₹ 15 14 800* (Ivory) ₹ 15 24 800* (Sangria)	₹ 16 13 800* (Ivory) ₹ 16 23 800* (Sangria)	₹ 18 05 800*
SAVVY		₹ 16 99 800* (Ivory) ₹ 17 09 800* (Sangria)	₹ 18 68 800*

*Additional ₹ 20 000 will be added for dual tone color



Ex-showroom prices applicable w.e.f 3rd Jan 2023. T&C Apply. All the variants are subject to availability and demand. MG Motor India reserves the rights to discontinue any variant or to alter any specifications, features and design without prior notice and without liability. MG Motor India also reserves the rights to cancel the booking against any variant or at any location, at any time. Please check variant details with your nearest MG dealer for latest information.

270+ CENTRES TO COME SAY "HELLO MG"

We are always by your side no matter where you are constantly expanding our network, so that you are just a "Hello" away.

*In view of our policy of continuously improving our products, MG Motor India Private Limited reserves the right to change, without notice, model, price, colours or equipment specification and also to discontinue models and/or replace any part or accessory with any other product without any prior notice and liability. Accessories and features shown in the pictures may not be a part of standard equipment and will differ according to the variant. The information contained in this brochure is indicative, non-binding and is provided as is, without any warranties of any kind, whether expressed or implied. The contents of this brochure are for general information purposes only and do not constitute advice.



	— For Any Queries ———	
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